




RSL Queensland's mission is to provide *care, commemoration and camaraderie* to enable veterans and their families to live with dignity and respect.

To achieve this, RSL Queensland has developed a strategic plan with an intent to provide increased support to more veterans and their families, promote wider recognition of our service people's legacy, and offer a sense of belonging and purpose to all in the veteran community. Our 2030 Strategy on a Page outlines the progress we've made so far, and what we aim to deliver for veterans and their families in the long term.

	COMPLETED	CONTINUING TO PROGRESS	BY 2027	BY 2030
<p><b>CARE</b></p>  <p>Care for the welfare and interests of veterans</p>	<ul style="list-style-type: none"> <li>Established the first RSL Queensland Veteran &amp; Family Wellbeing Centre (Brisbane)</li> <li>Contributed to, and supported veterans and their families through, the Royal Commission into Defence and Veteran Suicide</li> <li>Established a support program for incarcerated veterans</li> <li>Expanded the reach and impact of RSL Queensland Partnerships and Active Lifestyles programs, including partnerships with other RSL State Branches</li> <li>Achieved accreditation of RSL Queensland's Employment and Compensation services</li> <li>Through RSL Be:Well, launched new evidence-informed modules on veteran wellbeing every three months</li> </ul>	<ul style="list-style-type: none"> <li>Establishing partnerships with organisations that expand proactive health initiatives to improve health, wellbeing and education opportunities for veterans</li> <li>Establishing dedicated service support in regional areas for veterans and their families</li> <li>Delivering on the outcomes of the Royal Commission into Defence and Veteran Suicide</li> <li>Expanding the Veteran &amp; Family Wellbeing Network across Queensland, physically and digitally</li> <li>Providing increased financial support through the Charitable Objects Fund for the League to deliver on charitable outcomes</li> <li>Increasing facilities and maintenance support for the League</li> </ul>	<ul style="list-style-type: none"> <li>Establish a centralised care coordination capability amongst service delivery partners, providing more effective client care</li> <li>Collaborate with other RSL State Branches to uplift veteran support capabilities nationally, including supporting RSL Australia in national Advocacy for veterans and their families</li> <li>Measure and demonstrate the impact of RSL Queensland's service portfolio</li> <li>Uplift service planning and demand management capabilities to support veterans when they need help</li> <li>Act on the outcomes of legislation harmonisation and evolve RSL Queensland compensation advocacy capabilities</li> </ul>	<ul style="list-style-type: none"> <li>Strengthen RSL Queensland's service offering through consultation with the veteran community and ex-service organisation (ESO) network, referenced with existing and emerging research</li> <li>Streamline and improve the client experience so veterans can access timely support, services and programs</li> <li>Establish a network of partners, ESOs, community organisations and health providers that meet the health and wellbeing needs of the veteran community</li> <li>Gain external accreditation of all RSL Queensland's services</li> <li>Develop an effective advocacy framework and veteran engagement model to harness the views of veterans on topical national and social issues</li> </ul>
<p><b>COMMEMORATION</b></p>  <p>Enabling and supporting commemorations in honour of the service and sacrifices of veterans</p>	<ul style="list-style-type: none"> <li>Shared commemoration campaigns with other states, reaching national audiences</li> <li>Provided enhanced opportunities for young commemorators to connect with the League through Postcards of Honour, Draw to Remember and the Premier's Anzac Prize</li> <li>Shared stories of service that educated and gave prominence to the service and sacrifice of current and former personnel</li> <li>Expanded awareness of commemorations nationally</li> </ul>	<ul style="list-style-type: none"> <li>Acting as custodians of commemorations to honour service people</li> <li>Strengthening community participation in commemorations</li> <li>Building closer working relationships with other RSL State Branches to enhance understanding of commemoration</li> <li>Providing resources to educate young people on Australia's involvement in wars, conflicts and peacekeeping operations</li> <li>Providing additional opportunities to support the expansion of commemorative activities for Sub Branches, encouraging education, cultural and sporting sectors to help drive awareness of commemorations</li> </ul>	<ul style="list-style-type: none"> <li>Cultivate new alliances and opportunities that increase understanding of commemoration</li> <li>Elevate commemorations by educating the community on how to participate</li> <li>Bring veterans and the community together to continue the shared legacy of the ANZAC spirit, which inspires unity and camaraderie</li> <li>Share the history and importance of commemoration</li> <li>Grow community engagement and participation in commemorations by sharing veteran stories with the public</li> </ul>	<ul style="list-style-type: none"> <li>Enhance community participation by expanding commemorative events and initiatives into more rural and regional areas across Queensland</li> <li>Foster key strategic partnerships and relationships and cultivate new alliances to deliver more commemorative opportunities across Australia</li> <li>Maintain relevancy by adapting and evolving commemorations and events to meet veterans and community expectations</li> </ul>
<p><b>CAMARADERIE</b></p>  <p>Providing avenues for veterans to rekindle their bonds of service and mateship</p>	<ul style="list-style-type: none"> <li>Establishment of a fit-for-purpose and centralised support approach for the League, including improved processes, tools and training</li> <li>Built positive partnerships with other RSL State Branches that delivered better outcomes for veterans through collaboration and working groups</li> <li>Delivered State Congress for the League including closing out previous League motions</li> <li>Developed new relationships with ex-service organisations (ESOs) and Defence that supported the League and veteran community across Queensland</li> </ul>	<ul style="list-style-type: none"> <li>Building partnerships with RSL State Branches to deliver better outcomes for veterans across Australia</li> <li>Facilitating State Congress to ensure the voice of our members is heard</li> <li>Supporting a positive volunteering culture by embedding a volunteer framework for the League</li> <li>Developing a recognition program for Sub Branch volunteers that fosters camaraderie amongst the veteran and local community</li> </ul>	<ul style="list-style-type: none"> <li>Continue to support grassroots veteran communities through ongoing League support improvements</li> <li>Improve our client and membership experiences across Queensland</li> <li>Establish a multi-year rolling grants program for the League</li> <li>Continue to assist the League to build volunteering opportunities and a culture of giving back to the veteran community</li> <li>Facilitate more local community volunteering opportunities that build veterans' sense of purpose and camaraderie and support the growth of veteran and local communities</li> </ul>	<ul style="list-style-type: none"> <li>Evolve our operating model to ensure the objectives of State Branch, Districts and Sub Branches are clear and aligned</li> <li>Collaborate with likeminded community partners and ex-service organisations (ESOs) to broaden opportunities for veterans and members to volunteer</li> <li>Grow our membership by sharing veteran stories that highlight the benefits of engaging with Districts and Sub Branches</li> </ul>

RSL Queensland will enable the outcomes of the three strategic pillars of care, commemoration and camaraderie by providing support and enablement through:

- **Communication** – clearly communicating our mission and endeavours to the veteran community and society at large
- **Commercial resource** – providing financial capacity and fit-for-purpose commercial structure to ensure RSL Queensland meets its mission
- **Capability** – having the necessary skills, processes and technology to set RSL Queensland up for success.

By doing this, RSL Queensland will achieve its goals of strengthening our connection to veterans, serving the holistic needs of veterans, securing our commercial capacity and assets, and enabling RSL Queensland and its ecosystem to accomplish its mission.



Find out more: **RSL Queensland 2030 Strategy**